

# Save money and hassle on electricity bills

Free online service saves farmers' time, money and energy through switching energy providers

**A** new and innovative digital platform – WeSwitchU.ie – is set to make waves with energy users in Ireland. WeSwitchU.ie takes the stress and hassle out of switching energy providers, assists farmers and residential customers to engage with the energy market and reduce their electricity bills.

Farmers are very busy and farm businesses are under increasing pressure to reduce their production costs including their electricity bills.

Many farmers are unaware that their farm meter is on a residential tariff and switching energy suppliers is one of the quickest and easiest ways of reducing this electricity bill.

When you join a supplier you are put on a discounted contract that offers you their best deal. When that contract runs out – usually after 12 months – you are then put on their 'standard rate' with no

discount at all. This means that you've moved from one of the cheapest rates to one of the most expensive - and the impact on your annual farm and home electricity bill can be as much as 40%

Farmers and homeowners have better things to do than spending hours on comparison sites, filling out forms and calling up energy companies.

When a farmer signs up with WeSwitchU.ie, we source and switch to the best deal for their farm meter and household meter every year. With ten electricity suppliers now active within the residential electricity market in Ireland, it can be a daunting prospect to figure out the best options.

WeSwitchU.ie evaluates each customer's individual needs by performing data analysis on their farm and household electricity consumption, enabling them to secure the best deal tailored to their needs every year. To sign up with WeSwitchU.ie, all you need is

- Email address
- Recent electricity bill
- Meter reading
- IBAN details

You can access WeSwitchU.ie, by either

- Computer
- Tablet
- Smart Phone



Web chat button is also now available on the company website, plus farmers can schedule a free assessment of their electricity bills - takes in the region of 15 minutes. The switching process is seamless, and the platform was created to make the experience of

switching and finding the best savings as quickly as possible. Switching energy supplier does not involve any wiring changes, pipe changes or disconnections. It just means that a different company is administering your electricity bills. It is still the same electricity com-

ing into your farm and house. **Key message** – if a farmer has not engaged with their electricity bills in the last 12 months then switching can save you significant money. For more information call 087-6490803 or email Brendan Halpin: [brendan.halpin@weswitchu.ie](mailto:brendan.halpin@weswitchu.ie)

## Saving examples

The cash savings are real and come straight to the bottom line. An example is a dairy farmer in Cork who has switched via the platform.

His farm electricity meter spend was €8,500 and he saved €3,200 by switching to a new electricity supplier. On his home meter, he saved another €400, bringing the total saving to €3,600, respectively.

Another example – a suckler farmer in Limerick with an electricity bill of €3,500, with one meter for both farm and home, saved €1,350 by switching electricity supplier.

WESWITCHU.IE

SAVING YOU TIME, MONEY & ENERGY.